



Dulux Trade Durable Kitchen & Bathroom Eggshell

PRODUCT GUIDE

Rooms with real demands



2.5x

UK residents **clean their kitchens and bathrooms** an average of 2.5 times a week*

Did you know that kitchens and bathrooms are among the most intensively used and maintained rooms in UK homes?

Kitchens are cleaned more frequently than any other space¹, while bathrooms form part of daily routines for most households². This regular interaction places greater demands on walls and finishes than in most other rooms.

Because of how they are used, **kitchens and bathrooms experience more moisture, more contact and more ongoing maintenance.** Surfaces are worked harder, cleaned more often and exposed to conditions that don't exist elsewhere in the home.

Standard emulsions are not designed for this level of use. Over time, finishes can lose their appearance or fail to cope with the environment. **Kitchens and bathrooms benefit best using a product formulated specifically for their daily demands.**

¹ Gtech UK household cleaning survey, via Good Homes Magazine

² YouGov UK hygiene and bathroom usage research

*DBS Bathrooms research

The challenge of high humidity and stains

In kitchens and bathrooms, moisture is not occasional. Steam builds quickly and repeatedly from cooking and showering, then cools into condensation that settles on walls, ceilings and corners throughout the day³.

This constant cycle can soften ordinary paints, affect appearance and make surfaces harder to maintain.

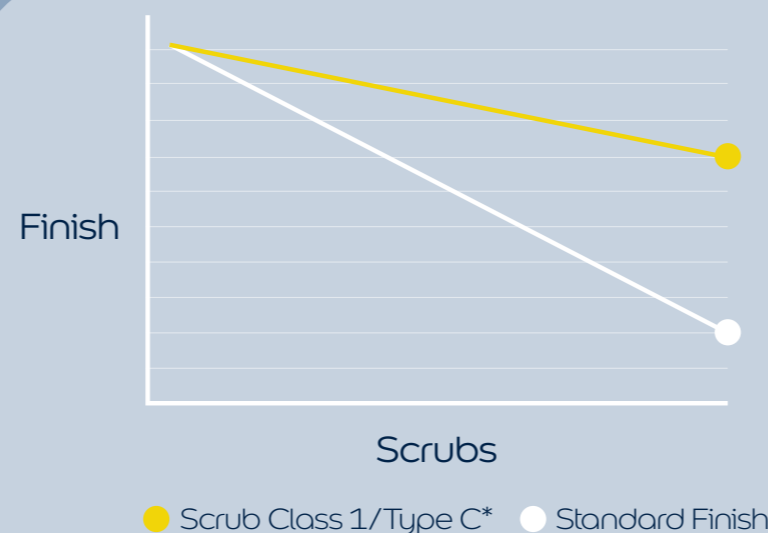
Alongside humidity, these rooms are also exposed to regular staining. Kitchens face food splashes, oils and grease, while bathrooms are marked by soap, toiletries and daily use. As a result, walls are wiped down frequently, adding further pressure to the finish.

While kitchens and bathrooms are most affected, similar condensation can also occur in utility rooms, poorly ventilated bedrooms and other colder areas of the home.

Not all paints are designed for this level of wear. Scrub resistance varies widely across the category. Scrub Class 1 ISO 11998 coatings are tested to withstand up to 200 scrub cycles, while Type C BS7719 finishes are tested to 2,000 cycles⁴. In rooms that are cleaned week after week, this difference has a clear impact on how long a finish lasts.

³ UK housing and condensation guidance, Centre for Sustainable Energy / UK housing studies.

⁴ EN 13300 scrub resistance classification standard



*Type C for Pure Brilliant White and Light Base colours



Introducing Dulux Trade Durable Kitchen & Bathroom Eggshell



- ✓ Mould resistant formulation to help prevent new growth
- ✓ Stain resistant technology, proven against common household marks including coffee, soy sauce, red wine and black oil
- ✓ Scrub Class 1* durability for repeated cleaning
- ✓ Suitable for high humidity rooms
- ✓ Up to 17 m² per litre coverage
- ✓ 99.9% VOC-free, supporting indoor air quality requirements

*Type C for Pure Brilliant White and Light Base colours

A single, confident choice for demanding rooms.

Dulux Trade Durable Kitchen & Bathroom Eggshell simplifies the decision in two of the most challenging areas of the home. Instead of choosing between overlapping or specialist options, decorators now have one eggshell finish designed to deliver reliable performance across both kitchens and bathrooms.

It combines durability, cleanability and a flatter low-sheen finish, giving a consistent result wherever steam, stains and regular cleaning are part of everyday life.



Managing mould



29%

of UK households experience
mould in their homes frequently
or occasionally



Mould is a common issue in UK homes, with research suggesting that almost a third of households experience it at least occasionally.⁵

Kitchens and bathrooms are particularly vulnerable, as moisture can linger where ventilation is limited.

A mould resistant paint helps prevent new growth, but it works best alongside good practice such as using extractor fans and opening windows/trickle vents to reduce trapped steam.

Always check exteriors to diagnose a potential wider issue such as leaking guttering or adjoining properties to see if any issues.

⁵ UK housing and mould prevalence research

123 mould process

01 Treat

- ✓ Before decorating, mould must be fully removed – not painted over.
- ✓ Identify and address the source of moisture where possible, such as leaks, condensation or poor ventilation.
- ✓ Clean all affected areas using **Polycell Mould Remover** to kill and remove mould, allowing to fully dry.
- ✓ Where staining is heavy or persistent, apply **Dulux Trade Aqua UniPrimer** to seal the surface before finishing. This creates a clean, stable base ready for painting.



02 Prevent

- ✓ After treatment, selecting the right finish helps reduce the risk of mould returning.
- ✓ Kitchens, bathrooms and other high-humidity areas require moisture-resistant finishes.
- ✓ Choose a product suited to the environment, such as **Dulux Trade Durable Kitchen & Bathroom Eggshell** in high-condensation spaces.
- ✓ Provided there are no underlying structural issues, this helps deliver a longer-lasting finish designed for the demands of each room.
- ✓ Leave paint to fully cure before using area (at least 48 hours before using shower)



03 Monitor

- ✓ Ongoing management helps keep the issue under control.
- ✓ Keep the area well ventilated and manage humidity where possible.
- ✓ Regularly check previously affected areas for signs of recurrence.
- ✓ If mould reappears, repeat the treatment process promptly.
- ✓ If the issue persists or worsens, seek professional advice to identify any underlying causes.



Condensation lines: Surfactant leaching and burnishing



Matt Gray, Skills Development Consultant at the Dulux Academy, explains:

In kitchens and bathrooms, condensation can draw surfactants to the surface of ordinary paints, leaving streaks, sticky patches or visible marks. These deposits must be fully cleaned off before applying any further paint. Painting over them without proper preparation can lead to recurring issues.

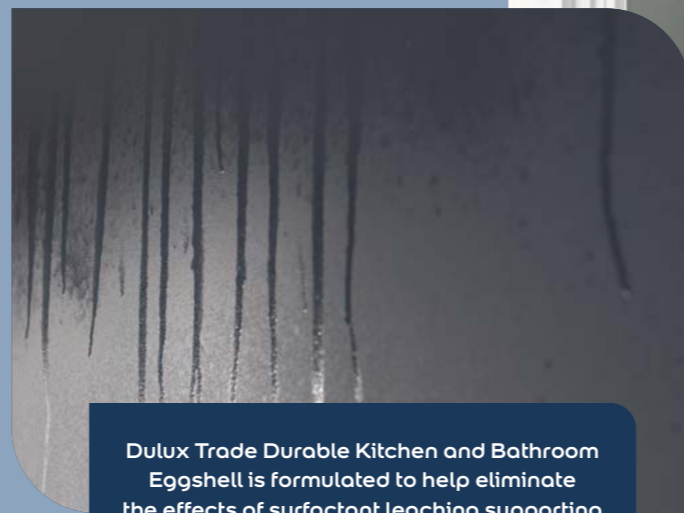
Surfactant leaching is often more noticeable on darker colours, but it can occur on lighter shades too, it's simply less visible.

Frequent cleaning can also cause **burnishing** on standard matt finishes, creating unwanted sheen in high-contact areas.

In high-humidity areas, selecting a more durable finish such as Dulux Trade Durable Kitchen & Bathroom Eggshell can help reduce the risk of leaching.

Key points

- ✓ Allow the surface to dry fully before cleaning.
- ✓ Wash down thoroughly wearing appropriate PPE.
- ✓ Ensure all residue is removed before repainting.
- ✓ Manage condensation levels where possible.



Dulux Trade Durable Kitchen and Bathroom Eggshell is formulated to help eliminate the effects of surfactant leaching supporting a longer-lasting finish in humid spaces.



A sheen to suit the space

<5%
sheen

10%
sheen

<22%
sheen



High sheen finishes can draw attention to surface imperfections and often feel less suited to modern interiors.

Softer, lower-sheen finishes are increasingly preferred, particularly in kitchens and bathrooms where stronger light reflection can exaggerate marks and unevenness.

Dulux Trade Durable Kitchen and Bathroom Eggshell sits between a traditional Matt and Eggshell finish, offering a balance of appearance and durability. With a measured sheen level of just 10% at 60 degrees*, it delivers one of the lowest finishes within the eggshell category.

A lower percentage means less reflected light and a softer, more contemporary look.

* in accordance with BS EN ISO 2813.

Matt ► Eggshell
Sheen scale

Positioned for the pressures of humid rooms

Dulux Trade Durable Kitchen & Bathroom Eggshell sits between general durable finishes and specialist mould treatments.

- ✓ Enhanced suitability for humidity
- ✓ Better suited choice for kitchens and bathrooms
- ✓ Great choice for moisture heavy environments
- ✓ Lower sheen for aesthetic finish

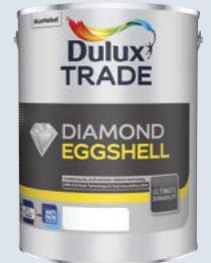
For severe or recurring mould, Dulux Trade Mouldshield remains the specialist recommendation.



DULUX TRADE DURABLE KITCHEN & BATHROOM EGGSHELL



DULUX TRADE MOULDSHIELD FUNGICIDAL EGGSHELL



DULUX TRADE DIAMOND EGGSHELL

Durability on wood	Not recommended	Not recommended	★★
Durability on walls	★★★★	★★★	★★★★★
Scrub class (emulsions)	Class 1*	Class 2	Class 1 and Type C
Flow & levelling (trim) L	N/A	N/A	★★
Sheen level at 60°	10% (our flattest eggshell finish)	23-25%	20-22%
Coverage (up to)	17m ² /L	16m ² /L	16m ² /L
Drying time (recoat)	2-4 hours	4-6 hours	4-6 hours
Base	Water-based	Water-based	Water-based
Application method	Brush, roller (spray not recommended - contains active biocides)	Brush, roller (spray not recommended - contains active biocides)	Brush, roller & spray
The best choice for	Kitchens and bathrooms, offering a durable, mould-resistant formulation for high humidity areas, with scrub resistance and a low-sheen eggshell finish.	Interior walls and ceilings affected by a significant mould problem, containing fungicide to inhibit fungal growth where high scuff and stain resistance is not required.	High-impact or traffic areas, providing a tough, cleanable, smooth even eggshell finish that protects against stains, scuffs and impact.
Suggested use	Interior walls and ceilings	Interior walls and ceilings	Interior walls, ceilings, masonry & wood
Pack sizes	2.5L and 5L	2.5L and 5L	1L, 2.5L and 5L
Sustainability & Accreditations	BREEAM & LEED compliant	LEED, WELL	LEED, WELL**
Colour range	PBW, and over 14,000 colours, including colour palette, NCS2, BS colours and colour alternatives	PBW, and over 14,000 colours, including colour palette, NCS2, BS colours and colour alternatives	PBW, Magnolia, and over 14,000 colours, including colour palette, NCS2, BS colours and colour alternatives
VOC content	99.9% VOC free	Low	Low

*Type C for Pure Brilliant White and Light Base colours **Fire EN 13501-1 currently in testing

Trade vs Retail: Why the difference matters

Kitchens and bathrooms remain among the most commonly renovated interior spaces in UK homes*, reflecting how important these high-use areas are to both everyday living and long-term investment.

Choosing a product like Dulux Trade Durable Kitchen and Bathroom Eggshell provides a more dependable solution, with stain resistance, mould resistance and Scrub Class 1 durability. It delivers a finish that performs reliably and lasts longer in demanding spaces.

The added benefits of eliminating surfactant leaching and burnishing helps the finish to stay looking fresher for longer.



Unlimited colour options:

Including NCS2, British Standards, and Dulux Trade designer colour matching, offering the best colour choices.



Rigorous testing:

Meets tough ISO standards and our own Tested & Approved by professional decorators process, ensuring top performance and reliability.



Superior opacity:

Performs exceptionally well and can be thinned with water** saving time, and additional costs.



Higher spread rate:

Covers 30% more area than Dulux EasyCare.



Faster drying times:

Recoat time of 2-4 hours depending on conditions, to get the job completed quicker.



99.9% VOC-free

Low VOC emissions to support sustainability and environmental targets.



Scrub class rating:

A longer-lasting finish and burnishing resistance for trade products.



BREEAM and LEED compliant:

Helping decorators meet green building accreditations.

*2024 UK Houzz & Home survey **Follow instruction on can/data sheet

Designed for the demands of kitchens & bathrooms



Dulux Trade Durable Kitchen and Bathroom Eggshell brings a clear solution to the rooms that place the most pressure on paint.

With mould prevention, stain resistance, a low eggshell sheen finish at just 10% and humidity ready performance, it offers decorators a dependable and modern solution for both kitchens and bathrooms.

- ✓ Mould resistant formulation to help prevent new growth
- ✓ Stain resistant technology, proven against common household marks
- ✓ Suitable for high humidity rooms
- ✓ Scrub Class 1 durability for repeated cleaning
- ✓ Type C durability for Pure Brilliant White and light base colours
- ✓ Up to 17m² per litre coverage
- ✓ Finish the walls in one day with a 2-4 hour recoat time

THE ONE FOR STAINS AND STEAM



Designed for the **demands** of kitchens and bathrooms.