

**SOCIAL HOUSING SECTOR GUIDE**





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## DULUX TRADE IS SUPPORTING SOCIAL HOUSING PROVIDERS TO CREATE BETTER LIVING SPACES

Social housing is a vital part of the UK's economy and society. It shapes the lives of many people — from young families moving into their first home with the support of a local Housing Association, to older residents enjoying a safe and comfortable retirement.

At Dulux Trade, we understand the complex and evolving challenges faced by social housing providers across the UK. The need for robust, sustainable and resident focused decorating solutions has never been greater. Ageing housing stock and new developments alike must feel like home, while minimising the need for frequent restorative painting work.

### **The Right Products for the Job**

This specification guide has been developed to help you make informed choices that deliver long-term value- from tackling persistent issues like mould and damp, to using colour to create safe, welcoming spaces.

We recognise that:

- Ageing stock demands durable coatings that protect interior and exterior surfaces.
- Resident engagement is essential — and colour plays a powerful role in creating spaces that foster pride, comfort, and wellbeing.
- Mould and damp are not just maintenance issues but health risks. With the introduction of Awaab's Law, housing providers must act swiftly and effectively. Dulux Trade offers proven solutions such as Mouldshield Fungicidal Matt and Eggshell, alongside a bespoke three-step specification process to treat, prevent, and protect against mould.

### **Sustainability and Social Value**

Sustainability and social value are central to our approach. Dulux Trade offers a vast selection of water-based coatings that reduce environmental impact without compromising performance. We also actively support local projects alongside housing providers, residents, and partners to refresh and uplift communities.

This guide brings together our expertise, products and practical recommendations to help you maintain and improve your housing stock, while creating homes that residents are proud to live in.



## OUR SUSTAINABILITY GOALS

At AkzoNobel, we're focused on ensuring that the pioneering paints and coatings we supply continue to protect what matters – both now and in the future. We innovate with, and for, customers and play a progressive and collaborative role in energising entire industries to advance towards a more sustainable future. We're always finding new and exciting ways to make our products more sustainable and longer lasting. By partnering with Dulux Trade, you can create better decorative solutions through our product innovations and comprehensive services. Our goal is to help you minimise your footprint while maximising the benefits to learners and to your education establishment.

We are committed to reducing our environmental impact which is why we were the first paint manufacturer to have our Science-based targets ratified.

- 1. 50% Carbon Emissions Reduction Across Our Value Chain.** Addressing climate change is integral to our strategy. We've committed to science-based targets to reduce absolute carbon emissions across our value chain by 50% by 2030, using 2018 as our baseline.
- 2. Zero waste by 2030** with a strong focus on water reuse at our most intensive sites. This reduces our environmental impact and conserves essential resources.
- 3. Building a Circular Economy:** Beyond recycling, we focus on eliminating waste, sourcing alternative raw materials, and repurposing materials. Collaboration with suppliers and customers plays a crucial role in achieving these goals.



## MORE SUSTAINABLE AND RESPONSIBLE BUILDING

At Dulux Trade, sustainability drives our innovation. Our products uphold the highest environmental standards and certifications helping your projects achieve Green Building compliance. Moreover, with Dulux Trade we provide responsible choices without compromising quality.

### Our products are certified as follows:

- **ISO 14001** - this is the international standard that specifies requirements for an effective Environmental Management System (EMS). The scope of the certification applies to design, development, supply, sales and technical support of all our decorative paints.
- **BES 6001 - Responsible Sourcing** - This certification guarantees that our raw materials are ethically and sustainably sourced. We ensure our products contribute to sustainable construction, making it easier for our customers to meet their own environmental targets.
- **EPD - Environmental Product Declarations** - Our EPD certifications provide independently verified life-cycle data for a selection of Dulux Trade key products, allowing customers to accurately assess environmental impact and make informed, sustainable choices.
- **EN 13501-1 - Reaction to Fire** - Many of our Dulux Trade wall and ceiling products have been independently tested and certified to EN 13501-1 for Reaction to Fire, making them fully compatible with the 2025 changes to Building Regulations. This enables customers to make informed product choices for the area being painted while taking into account the important consideration of fire safety.

### Our products are compatible with these building accreditations:

- **BREEAM Compliance** - Our products help support BREEAM assessments by offering durable, responsibly sourced solutions with low environmental impact, assisting developers and specifiers in improving their sustainability scores
- **WELL - Building Standard** - By enhancing indoor air quality, lighting, and comfort, our products align with WELL standards and contribute to creating healthier environments focused on physical and mental well-being.
- **LEED - Green Building Certification** - We offer energy-efficient, low-impact products that support LEED criteria, aiding in the development of sustainable buildings with improved indoor air quality and occupant well-being.

» [Explore our certificates and compliance statements here](#)



## SOCIAL VALUE

We're proud to create positive social impact that goes far beyond paint. Through initiatives such as Community RePaint, Bee 1 and Let's Colour we are committed to strengthening and supporting communities around us.

### Community RePaint

In the UK, 50 million litres of paint are discarded each year, and more than half of this is still usable. That's why for over 25 years, AkzoNobel has supported Community Repaint- which collects and re-distributes leftover reusable paint to community groups and those in need. Our partnership has helped the network grow to over 70 schemes nationwide, enabling charities and low-income households to regenerate homes and spaces.

### Bee 1

Through Cuprinol garden paint, we continue to support Bee1's pollinator protection initiative, raising awareness of declining bee populations. Founder Mark Douglas and his team run an apiary in South Wales and share resources through education and charity work. Using research into bee behaviour, Mark painted hives in bright Cuprinol shades to support pollinator wellbeing. The paint's waterproof properties reduce bees' workload, creating a more efficient environment.

### Let's Colour

Through our Let's Colour programme, we have partnered with charities to bring colour and opportunity to communities:

We partner with Volunteer it yourself (VIY) to help young people, many at risk of disengagement or exclusion from mainstream education, gain valuable trade skills through being mentored by local professional tradespeople. In the past two years, our support has helped transform 97 community projects and enabled over 900 young people earn trade accreditations.

Since 1996, we've supported CRASH, a charity that transforms hostels, shelters and day centres for vulnerable people using industry expertise and donations. Dulux products have contributed to many of these vital construction projects.



## HIGH PERFORMANCE PAINT SOLUTIONS FOR SOCIAL HOUSING

With social housing budgets under increasing pressure, it is essential that specifiers select paint systems and services that deliver measurable time and cost efficiencies. Dulux Trade offers a portfolio of hard-wearing, durable coatings specifically developed to maintain appearance for longer, resisting everyday scuffs, stains and marks. By extending maintenance cycles, these products help lower whole-life costs, reduce environmental impact, and minimise disruption for tenants.

### Reducing Maintenance Cycles

- If the surface requires a priming coat, then Dulux Trade **Aqua Uniprimer** is a high-performance water-based primer, sealer, stain block and undercoat, in one, for all major interior and exterior surfaces.
- For a ceiling that requires a dead-matt, smooth finish, Dulux Trade **Ultra Matt** is the best choice, thanks to its anti-flashing properties and excellent touch-in capability, allowing near-invisible repairs and maintaining a clean, uniform appearance of ceilings.
- When you require a highly durable paint for walls then Dulux Trade **Diamond Matt** and **Diamond Eggshell** offer a premium finish with superior durability. With built-in stain repellent technology, they resist common stains and make cleaning easier- helping reduce the frequency of redecoration. These high-performance emulsions are highly scrubbable and designed to last in the spaces that are used most often.
- For areas prone to damp and mould, Dulux Trade **Mouldshield Fungicidal matt and eggshell** provide lasting protection with a fungicidal formula. This inhibits the growth of fungi and mould on the paint film, making it ideal for kitchens and bathrooms.
- For trim, woodwork and metal, choose Dulux Trade **Diamond Satinwood** for a tough, satin finish that doesn't require undercoat, or **Quick Dry Gloss** paired with **Quick Dry Undercoat** for a fast-drying, high-sheen alternative.
- For projects that include exterior surfaces, Dulux Trade **Weathershield Smooth Masonry** and **Weathershield Maximum Exposure Smooth Masonry** provide long lasting all-weather protection. **Weathershield Quick Dry Exterior Flexible Undercoat** and **Weathershield Quick Dry Exterior High Gloss** have been specifically developed to give exterior woodwork extensive protection for up to 8 years\*.

*\*If correctly applied as per instructions for use*



# PRIMERS AND FOR CEILINGS

Dulux Trade **Aqua Uniprimer** is an industry leading primer, sealer, stain block and undercoat, designed to make preparation easy and efficient.

Dulux Trade **Ultra Matt** is the perfect option for ceilings, formulated to provide a non-reflective finish at all angles.



AQUA UNIPRIMER



ULTRA MATT

| Key Benefits              | AQUA UNIPRIMER                                                                                                                                                       |  | ULTRA MATT                                                                                             |  |
|---------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--------------------------------------------------------------------------------------------------------|--|
|                           | Primer, sealer, stain block & undercoat. Ultimate adhesion without sanding, blocks all major stains including water, nicotine, grease and tannin bleed. Water-based. |  | Anti-flashing, dead matt finish, excellent touching-in properties, ideal for use in critical lighting. |  |
| Coverage per litre        | 10m <sup>2</sup>                                                                                                                                                     |  | 16m <sup>2</sup>                                                                                       |  |
| EPD                       | ✓                                                                                                                                                                    |  | ✓                                                                                                      |  |
| BREEAM                    | ✓                                                                                                                                                                    |  | ✓                                                                                                      |  |
| LEED                      | ✓                                                                                                                                                                    |  | ✓                                                                                                      |  |
| WELL building standard    | ✓                                                                                                                                                                    |  | ✓                                                                                                      |  |
| Fire Testing (EN 13501-1) | X                                                                                                                                                                    |  | ✓                                                                                                      |  |
| VOC content               | Low (0.3-7.99%)                                                                                                                                                      |  | Trace (0-0.1% Max)                                                                                     |  |

# FOR WALLS

Dulux Trade offers a wide range of products to meet the specification requirements of any room. Including ultra-low VOC options to help maintain the indoor air quality for tenants during redecoration.

|                           |  |                          |  |  |  |
|---------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
|                           | VINYL MATT                                                                        | DIAMOND MATT                                                                                              | DIAMOND EGGSHELL                                                                    | MOULDSHIELD FUNGICIDAL MATT                                                         | MOULD SHIELD FUNGICIDAL EGGSHELL                                                    |
| Scrub class*              | Class 2                                                                           | Class 1 ISO11998 and Type C BS 7719                                                                       | Class 1 ISO11998 and Type C BS 7719                                                 | Class 3                                                                             | Class 2                                                                             |
| Key Benefits              | High opacity matt emulsion paint, with a quality finish, 99.9% VOC free.          | Highly durable, scrub and stain resistance, smooth with matt finish, repeatedly cleanable, 99.9% VOC free | Highly durable, scrub/ scuff and stain resistance, repeatedly cleanable. Mid-sheen. | Antifungal, Inhibits mould and fungi growth on walls, Good adhesion, Water-based.   | Antifungal, Inhibits mould and fungi growth on walls, Good adhesion, Water-based.   |
| Coverage per litre        | 17m <sup>2</sup>                                                                  | 16m <sup>2</sup>                                                                                          | 16m <sup>2</sup>                                                                    | 17m <sup>2</sup>                                                                    | 16m <sup>2</sup>                                                                    |
| EPD                       | ✓                                                                                 | ✓                                                                                                         | ✓                                                                                   | ✓                                                                                   | ✓                                                                                   |
| BREEAM                    | ✓                                                                                 | ✓                                                                                                         | ✗                                                                                   | ✓                                                                                   | ✗                                                                                   |
| LEED                      | ✓                                                                                 | ✓                                                                                                         | ✓                                                                                   | ✓                                                                                   | ✓                                                                                   |
| WELL building standard    | ✓                                                                                 | ✓                                                                                                         | ✓                                                                                   | ✓                                                                                   | ✓                                                                                   |
| Fire Testing (EN 13501-1) | ✓                                                                                 | ✓                                                                                                         | ✓                                                                                   | ✗                                                                                   | ✗                                                                                   |
| VOC content               | Trace (0-0.1%Max)                                                                 | Trace (0-0.1%Max)                                                                                         | Low (0.3-7.99% Max)                                                                 | Low (0.3-7.99% Max)                                                                 | Low (0.3-7.99% Max)                                                                 |

\*Scrub Class tested to ISO11998 Class 1 @ 200 cycles BS7719 Type C @10,000 cycles.

# FOR WOOD AND METAL

Handrails, skirting and wall panelling need finishes that can withstand frequent use. Choose from a Dulux Trade **Satin** or **Gloss topcoat** to protect surfaces from scratches, stains, handprints and grease.



**DIAMOND SATINWOOD**



**QUICK DRY GLOSS**



**QUICK DRY UNDERCOAT**

|                               | DIAMOND SATINWOOD                                                                                             | QUICK DRY GLOSS                                                                         | QUICK DRY UNDERCOAT                                                                    |
|-------------------------------|---------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|
| <b>Durability</b>             | Highly Durable                                                                                                | Highly Durable                                                                          | Durable when used with a topcoat                                                       |
| <b>Key Benefits</b>           | Tough & durable satin finish, excellent protection from scratches, stains and grease, quick dry and low odour | High gloss, tough and durable finish, longer lasting whiteness, quick dry and low odour | Excellent adhesion and opacity, quick dry and low odour                                |
| <b>Coverage per litre</b>     | 12m <sup>2</sup>                                                                                              | 12m <sup>2</sup>                                                                        | 10m <sup>2</sup>                                                                       |
| <b>EPD</b>                    | ✓                                                                                                             | ✓                                                                                       | ✓                                                                                      |
| <b>BREEAM</b>                 | ✓                                                                                                             | ✓                                                                                       | ✓                                                                                      |
| <b>LEED</b>                   | ✓                                                                                                             | ✓                                                                                       | ✓                                                                                      |
| <b>WELL building standard</b> | ✓                                                                                                             | ✓                                                                                       | ✓                                                                                      |
| <b>VOC content</b>            | Low (0.30–7.99% Max)                                                                                          | Low (0.30–7.99% Max)                                                                    | Low (0.3–7.99% Max) for Light & Medium Base, Medium (8–24.99% Max) for Extra Deep Base |

# EXTERIOR FOR WALLS

Choose one of the Dulux Trade **Weathershield Masonry** paints to provides all-weather protection from the unpredictable British climate.



**WEATHERSHIELD SMOOTH MASONRY**



**WEATHERSHIELD MAXIMUM EXPOSURE SMOOTH MASONRY**

|                           |                                                                                                                             |                                                                                                                                                                         |
|---------------------------|-----------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Durability                | Durable                                                                                                                     | Highly durable                                                                                                                                                          |
| Key Benefits              | 15 Years protection (BBA approved), shower resistant within 30 minutes, superior protection from mould & algae, water-based | 5x more flexible than conventional masonry paints, salt & chemical spray resistant, shower resistant in 15 minutes, superior protection from mould & algae, water-based |
| Coverage per litre        | Smooth surfaces of low porosity: 16m <sup>2</sup> , textured surfaces of low porosity: 4-6m <sup>2</sup>                    | Smooth surfaces of low porosity: 12-14m <sup>2</sup> , textured surfaces of low porosity 4-6m <sup>2</sup>                                                              |
| EPD                       | ✓                                                                                                                           | ✗                                                                                                                                                                       |
| Fire Testing (EN 13501-1) | ✓                                                                                                                           | ✗                                                                                                                                                                       |
| VOC content               | Trace (0-0.1% Max)                                                                                                          | Low (0.3-7.99%)                                                                                                                                                         |



# EXTERIOR FOR WOOD AND METAL

Choose the water-based **Weathershield Quick Dry** system to keep exterior wood and metal looking their best for longer. With the additional time-saving benefit versus a solvent based system.

|                                                                                   |                                                                                     |  |                                                                                     |  |
|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--|-------------------------------------------------------------------------------------|--|
|  |  |  |  |  |
|                                                                                   | WEATHERSHIELD QUICK DRY<br>EXTERIOR FLEXIBLE UNDERCOAT                              |  | WEATHERSHIELD QUICK DRY<br>EXTERIOR HIGH GLOSS                                      |  |
|                                                                                   | Durability                                                                          |  | Durability                                                                          |  |
|                                                                                   | Key Benefits                                                                        |  | Key Benefits                                                                        |  |
|                                                                                   | Coverage per litre                                                                  |  | Coverage per litre                                                                  |  |
|                                                                                   | EPD                                                                                 |  | EPD                                                                                 |  |
|                                                                                   | VOC content                                                                         |  | VOC content                                                                         |  |

|                                                                                                                       |                                                                                                                                            |
|-----------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|
| Durable                                                                                                               | Highly durable                                                                                                                             |
| 8 Year all weather protection, flexible formulation, excellent adhesion properties, quick-dry, recoat after 4-6 hours | 8 Year all weather protection, flexible formulation, smooth high gloss finish, stays cleaner for longer, quick-dry, recoat after 4-6 hours |
| 13m <sup>2</sup>                                                                                                      | 18m <sup>2</sup>                                                                                                                           |
| ✓                                                                                                                     | ✓                                                                                                                                          |
| Low (0.3-7.99)                                                                                                        | Low (0.3-7.99)                                                                                                                             |



## CREATING HEALTHY, WELCOMING AND RESILIENT ENVIRONMENTS WITH COLOUR

Social housing environments must balance durability, safety, and long-term maintenance needs with the comfort and wellbeing of the residents who live in them. Without thoughtful design, communal areas and homes can feel impersonal or poorly connected to the people they serve — which may impact how safe, supported, and proud residents feel in their day-to-day surroundings.

Colour plays a vital role in creating environments that feel welcoming, easy to navigate, and reflective of the community's identity. A well-considered colour scheme can support visibility and wayfinding, enhance natural light, reduce the sense of gloom in older stock, and foster a sense of pride and belonging. Engaging residents in the process helps ensure that the choices made are not only functional, but also meaningful for those who use the spaces every day.

The following pages provide a series of curated colour palettes designed specifically for social housing settings — from entrances and corridors, to shared lounges, activity spaces, and external facades. Each palette has been developed to work flexibly across feature walls, main wall colours and doors, supporting robust asset management while creating comfortable, confident environments. Choosing colours from the same column will create clean tonal schemes, while selecting adjacent shades offers more harmonious combinations that feel warm and cohesive across a development.



# COLOUR & CONTRAST GUIDELINES

## Creating inclusive and accessible residential environments

Designing for inclusion in social housing begins with understanding the regulations that underpin accessibility in residential and communal environments — particularly for residents and visitors with visual, cognitive or mobility impairments. Colour contrast plays an important role in supporting safety, dignity and independence across shared and circulation spaces.

- **The Equality Act 2010:** Sets out the legal framework to protect individuals from discrimination and ensures equal access to goods, services and facilities — including housing and communal areas — for people with disabilities.
- **Building Regulations Approved Document M, Volume 2 (2015):** Provides guidance on meeting accessibility requirements in non-domestic buildings, including shared and communal areas within residential developments such as entrances, corridors and stairwells.
- **British Standard BS 8300-2:2018:** Offers best practice recommendations for designing accessible and inclusive environments. While not a statutory requirement, it is widely used as a benchmark to support compliance with the Equality Act and Building Regulations.

Both Approved Document M and BS 8300 recommend that adjacent critical surfaces — such as walls, floors, doors, handrails and stair nosings — are clearly distinguishable through the use of colour contrast. A minimum difference of 30 Light Reflectance Value (LRV) points between adjacent surfaces is advised to support navigation and reduce the risk of slips, trips and missteps, particularly in shared circulation areas.

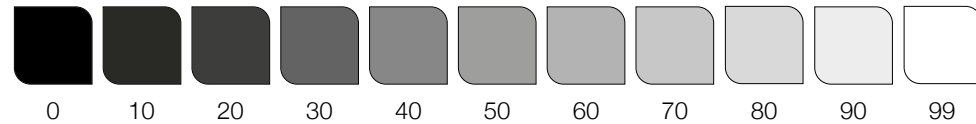
Applying these principles consistently across social housing developments helps create environments that are easier to understand, safer to move through, and more inclusive for residents of all ages and abilities — supporting long-term wellbeing as well as regulatory compliance.



# USING LRV FOR COLOUR CONTRAST

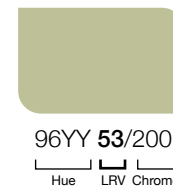
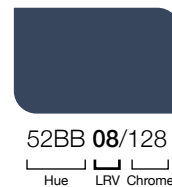
## Understanding LRV

Light Reflectance Value (LRV) is a scale from 0 to 100 that indicates how much visible light a colour reflects. The higher the LRV, the more light is reflected and the paler the colour appears; the lower the LRV, the darker the colour.



*LRV values range from darkest 0 to 99 maximum possible light*

The LRV for each Dulux Trade colour is clearly indicated in its colour palette notation. For example, the colours shown below have LRVs of 08 and 53 respectively – giving a difference of 45 points, which meets current accessibility recommendations.



## Using Colour for Wayfinding

By applying LRV principles effectively, social housing environments can support safe, intuitive movement for residents and visitors across a variety of shared spaces. Clear contrast between walls, ceilings, floors, doors and key fixtures helps people—including those with visual impairments, cognitive differences or reduced mobility—navigate buildings with greater confidence. Well-defined transitions between surfaces can also reduce trip risks and improve legibility in older, lower-lit stock, making communal areas feel more welcoming, accessible and easy to use for everyone.



## ENTRANCES, CORRIDORS & STAIRWELLS

Entrances, corridors and stairwells shape the first impression of a building and influence how safe, cared-for and well-maintained a development feels. These high-traffic areas benefit from durable, easy-clean systems paired with warm, balanced colour palettes that help create a welcoming environment for residents and visitors. Thoughtful use of colour can support light quality in older stock, help counteract gloomy or enclosed stairwells, and contribute to a sense of pride and reassurance.

Clear contrast is essential to support safe navigation for a wide range of residents, including those with visual or cognitive differences. In both corridors and stairwells, defining doorways, handrails, nosings, balustrades and key junctions with appropriate contrast improves legibility and reduces the risk of slips, trips or missteps. Engaging residents in palette decisions for these shared transition spaces can also strengthen community ownership and help keep these busy areas looking cared-for between maintenance cycles.

### DOOR

|             |             |             |             |             |
|-------------|-------------|-------------|-------------|-------------|
| 50YR 21/318 | 40YY 49/546 | 30GY 23/232 | 90BG 11/101 | 60RR 07/002 |
|-------------|-------------|-------------|-------------|-------------|

### FEATURE

|             |             |             |             |             |
|-------------|-------------|-------------|-------------|-------------|
| 81YR 38/111 | 50YY 49/191 | 54GG 47/053 | 90BG 31/124 | 30YY 60/104 |
|-------------|-------------|-------------|-------------|-------------|

### WALL

|             |             |             |             |             |
|-------------|-------------|-------------|-------------|-------------|
| 30YR 64/044 | 54YY 63/072 | 94GY 66/038 | 30BB 72/040 | 43YY 81/051 |
|-------------|-------------|-------------|-------------|-------------|

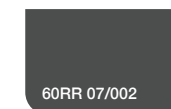
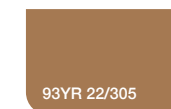
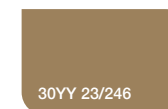


## LOUNGES / SHARED SOCIAL SPACES

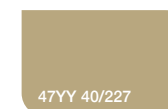
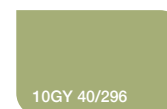
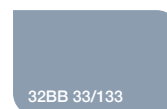
Lounges and shared social spaces play an important role in community building, offering residents a place to relax, connect and spend time away from their individual homes. Colour palettes here should feel warm and comfortable, helping to create an inviting atmosphere that supports wellbeing and sociability. Softer, natural tones can bring a homely feel while still working effectively with different furnishing schemes and ongoing maintenance strategies.

As multifunctional spaces used by diverse groups, these rooms benefit from considered contrast between walls, flooring and furniture to support clear visibility and safe movement. Colour can also help zone activity areas or seating clusters, making the space more intuitive to use. Including residents in colour discussions builds pride and strengthens the relationship between housing providers and the people they serve.

### DOOR



### FEATURE



### WALL





## ACTIVITY SPACES

Activity spaces support a wide variety of uses — from community meetings and learning sessions, to wellbeing workshops, family activities and creative projects. Colour can help these rooms feel uplifting and approachable without becoming overwhelming, using balanced mid-tones or gentle brights to encourage focus and participation. These spaces often bring together residents of all ages, so palettes should be inclusive, easy to navigate and responsive to changing needs.

Good contrast remains important to ensure safe movement and clear definition of equipment, storage, and breakout zones. Colour can also be used strategically to support wayfinding or to indicate different functions within the space. Engaging residents in shaping these rooms can help them feel invested in how the space works, strengthening community connection and encouraging regular use.

### DOOR

|             |             |             |             |             |
|-------------|-------------|-------------|-------------|-------------|
| 30BG 33/207 | 10GY 40/296 | 40YY 41/603 | 80YR 34/468 | 60RR 07/002 |
|-------------|-------------|-------------|-------------|-------------|

### FEATURE

|             |             |             |             |             |
|-------------|-------------|-------------|-------------|-------------|
| 50BG 44/094 | 90YY 48/500 | 50YY 51/519 | 60YR 40/297 | 30YY 60/104 |
|-------------|-------------|-------------|-------------|-------------|

### WALL

|             |             |             |             |             |
|-------------|-------------|-------------|-------------|-------------|
| 14BB 55/113 | 94YY 67/164 | 46YY 61/201 | 50YR 66/091 | 43YY 81/051 |
|-------------|-------------|-------------|-------------|-------------|



## EXTERNAL FACADES

External facades play a powerful role in defining the character of a development and influencing how residents feel about the place they call home. The right colour palette can soften large elevations, highlight architectural features and create a more welcoming presence within the neighbourhood. Palettes inspired by local landscape and materials can help buildings integrate sensitively into their setting, while carefully placed accents can provide identity and wayfinding.

Durability and long-term maintenance are key considerations. Using robust exterior coatings and colours that weather well supports asset management and helps buildings look cared-for for longer. Colour contrast can also aid legibility at entrances and access points, supporting resident safety. Involving residents in the conversation around façade colours helps build pride and strengthens the sense of ownership across the community.

### DOOR

|             |             |             |             |             |
|-------------|-------------|-------------|-------------|-------------|
| 10BB 07/150 | 30GY 11/076 | 13YR 07/157 | 79YR 19/096 | 60RR 07/002 |
|-------------|-------------|-------------|-------------|-------------|

### FEATURE

|             |             |             |             |             |
|-------------|-------------|-------------|-------------|-------------|
| 90BG 42/106 | 10GG 53/030 | 30YR 49/097 | 90YR 59/108 | 43YY 81/051 |
|-------------|-------------|-------------|-------------|-------------|

### WALL

|             |             |             |             |             |
|-------------|-------------|-------------|-------------|-------------|
| 88BG 62/005 | 72BG 75/023 | 30YR 74/045 | 00YY 83/046 | 71YY 90/027 |
|-------------|-------------|-------------|-------------|-------------|

# SUPPORT DIGITAL TOOLS

## **Paint Specification Creator**

The Dulux Trade Paint Specification Creator simplifies the process of selecting the right paint system, ensuring accurate and professional specifications:

- Quickly find the best paint systems for your project.
- Define your project - interior or exterior.
- Specify surfaces and substrates - ensuring optimal product selection.
- Choose your desired finish - get tailored recommendations from the full Dulux Trade range.
- Generate tender-ready documents with M60 clauses and application details automatically included.
- Easily customise with project details for a polished, professional presentation.

## **» Dulux Trade Specification Creator**

## **Colour and Contrast Digital Design Guide**

This is a program designed to help specifiers maximise the inclusivity and usability of a space, by creating colour schemes that are both aesthetically pleasing and also comply with the visual contrast guidelines set out in BS 8300 and Approved Document Part M of the Building Regulations, while supporting the requirements of the Equality Act 2010.

## **» Colour and Contrast Design Guide**





## SUPPORT DIGITAL TOOLS (CONTINUED)

### **Bring BIM Models to Life**

For professionals using AutoCAD, Revit, or SketchUp, our free Colour Plug-ins integrate the Dulux Trade colour palette directly into your design software.

- Seamless integration with your preferred BIM tools.
- Enhance 3D simulations with thousands of Dulux Trade colours.
- Accurate colour representation in your digital models.

### **» Dulux Trade Colour Plug-ins**

### **Find an Approved Painting Contractor on Dulux Connect Directory**

Use the Dulux Connect Directory to find independently audited contractors in your area. Simply search by location, skills and accreditations and connect with specialists who meet the highest industry standards.

### **» Dulux Connect Directory**

# CONTACT THE TEAM

We're always on hand to answer any queries on how we can help you with your specification projects.



## COLOUR

For any colour related queries,  
contact the colour services team on  
[duluxtrade.advice@akzonobel.com](mailto:duluxtrade.advice@akzonobel.com)



## TECHNICAL

If your query is technical please contact  
the technical advice centre on  
[duluxtrade.advice@akzonobel.com](mailto:duluxtrade.advice@akzonobel.com)



## CALL US

Call the team on 0333 222 70 70



## SIGN UP FOR SPECIFIER NEWS

We'll keep you informed with developments in  
sustainability, Dulux Trade product innovations  
and sector-specific solutions.